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The York Catholic District School Board (the Board) recognizes its role as a community partner in York Region. As such, the Board is committed to working with external organizations, community groups and individuals to help support community-related activities, events and opportunities which are of benefit to our students, staff, schools and school communities. In keeping with the Board's commitment to environmental sustainability, distribution of materials is at the discretion of the Board and school Principals.

All materials must comply with the expectations of the Board and support the Mission, Vision and Strategic Commitments for student achievement and well-being. The primary objectives of such partnerships shall be to support curriculum expectations, student engagement and/or well-being. Educational/community partnerships shall not compromise nor exploit students and/or employees.


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All permissions and approvals to distribute material in a school of the York Catholic District School Board shall be processed through the Communications Department.

1.1 In order to receive pre-approval to distribute material within the York Catholic District School Board, the following criteria must be met:

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- " must concur with the teachings of the Roman Catholic Church;
- must support the Mission, Vision, Core Values and Strategic Commitments for student achievement and well-being of the

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- 1.4 Canada's Anti-Spam Legislation (CASL) took effect July 1, 2014. This new law prohibits the sending of any type of electronic material that is commercial in nature unless the recipient has provided expressed consent.
 - 1.5 The Communications Department will review all distribution requests from exz0s

- 1.12 Distribution of political advertising/material by an outside agency that promotes a specific party, group, person or personal point of view ~~VKDOQRW~~ permitted on school property or school buildings.
- 1.13 Materials that promote a school as a polling place may be used.
- 1.14 The York Catholic District School Board's name and logo should ~~QRW~~ be referenced or used on any materials without prior permission from the Communications Department. In addition, these materials must not suggest or claim the support or endorsement of the York Catholic District School Board or Board staff. As per Policy 113, the name York Catholic District School Board, YCDSB, the logo of the Board, as well as any derivatives, related names and graphics are trademarks and the property of the York Catholic District School Board. They must not be duplicated or used without permission.

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The York Catholic District School Board recognizes that outside organizations, groups or individuals may enhance the educational experience of some or all of the students in a school and, as such, endorses such presentations subject to prior approval from Senior Administration or the School Principal as per Board policies and procedures.

Presentations must support the Catholic teachings and values of our Faith, and align with the Mission, Vision and Strategic Commitments for student achievement and well-being of the Board.

Presentations must remain impartial, and reflect the Board's commitment to equity and inclusion.

- 2.1 Should the School Principal have a concern about a proposed presentation, he/she will consult with his/her appropriate Superintendent to grant permission to outside organizations, groups or individuals wishing to make a presentation.

Permission will be based upon a review of the intent of the organization, group or individual, the information it shares or posts on the website, and a clear understanding of the message it will deliver to schools, and confirmed by the appropriate Superintendent, with the School Principal.

- 2.2 If a school is interested in having a public presentation, the School Principal and teacher(s) involved must apprise themselves of the basic content of the presentation and determine that such presentation would be appropriate/acceptable to the students/parents for whom it is intended.
- 2.3 The School Principal and teacher(s) are to prepare the students as necessary prior to the presentation. The school should also advise the parents prior to the presentation and can promote the presentation on its school website, as it deems appropriate.



